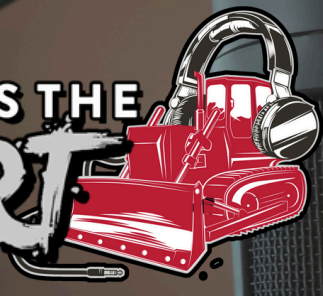


# GIVE US THE DIRT



# MEDIA KIT

## GIVE US THE DIRT PODCAST

## UNCOVER THE COMPELLING STORIES SHAPING THE WORLD OF CONSTRUCTION



with hosts  
Brandon  
Lindsey +  
Rusty  
"BAM BAM"  
Duncan

This podcast digs in to the stories of the people who shape our communities through construction.

Guests have a unique opportunity to share their experiences and insights with an engaged and targeted audience.

Listeners and viewers will hear from industry leaders about their work, their journey, and what drives them to make this industry the best.

### TOP EPISODES

-  **Bridging The Gap with Josh Bradshaw, ECS**  
639 Downloads | 2.3K Total Listens | 300 Views
-  **Life In The Dirt with Alan Barfield, Barfield Grading**  
633 Downloads | 2.3K Total Listens | 500 views
-  **Past, Present + Future with C.R. Jackson**  
466 Downloads | 1.9K Total Listens | 528 views

### GUEST BENEFITS

- Exposure to a targeted audience
- Opportunity to share your expertise
- Network with industry peers
- Showcase your career journey and success
- Position your company as an industry-leader

### OUR INTERVIEW PROCESS

- Initial contact and scheduling
- Pre-interview discussion to answer questions and set expectations
- Determine if guest will be remote or in-person
- Complete guest questionnaire
- Production
- Post-production details such as release date, links and social media collaboration

### AUDIENCE

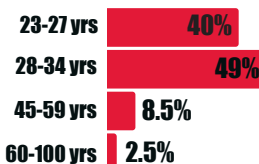
#### GENDER



97%

3%

#### AGE



#### LOCATIONS



96%

2.5%

1.5%

#### SHOW STATS

**TOTAL PLAYS**  38.9 K

**FOLLOWERS**  728

**LISTENERS**  1.9K

### SUGGESTED INTERVIEW TOPICS

- Personal journey in the construction industry
- Challenges faced and how they were overcome
- Transition from hands-on work to leadership
- Industry trends and insights
- Advice for the next generation
- Future aspirations and projects

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